

**Official Entry Form**  
**Red Box Diamond® Moment Video Contest**

***Description of Contest:***

The Red Box Diamond® Moment Video Contest sponsored by Stuller, Inc. ("Sponsor") provides an opportunity for amateur filmmakers to showcase their creative talents. A first prize of \$1000.00 will be awarded to the Entrant who submits the best video according to the contest requirements and the Sponsor's panel of judges. Prizes for 2nd and 3rd places will also be awarded.

***Contest Theme:***

Capture your idea of a Red Box Diamond® Moment on film. A moment so special that it should be celebrated with the gift of diamond jewelry. Not just any diamond will do. This special moment calls for a Red Box Diamond®. Complete thematic details will be provided in the contest information packet that will be sent to you upon receipt of your completed Official Entry Form.

***To Enter:***

This competition is open to amateur filmmakers only. Only one entry per person or team, as described below, will be accepted, except that multiple members of a single household may jointly submit a single entry as a team. To enter, you must complete the following steps:

- 1) Read and agree with official contest rules - by completing this Official Entry Form you are confirming your agreement to abide by the Contest Rules detailed below in their entirety.
- 2) Return completed and signed Official Entry Form by mail to Stuller, Inc., 302 Rue Louis XIV, Lafayette, LA 70508; or by fax to 337-262-7775 Attn: Leslie Dumatrait. All Entry Forms must be received by 5:00 PM, CST, on the deadline date of September 28, 2007. Upon receipt of a completed and signed Entry Form, a Contest information packet will be mailed to you.

***Contest Rules:***

Entry into this Contest is free. The Contest is open to amateur filmmakers only. The deadline date for submission of your completed video is 5:00 PM, CST, September 28, 2007. It is the entrant's responsibility to ensure that entries are received by Sponsor by the deadline. Entries received after the deadline will not be considered. Video submissions should last no more than 10 minutes in length, with the theme of "Red Box Diamond Moment". Your submission must be on DVD. Your video must be entirely original; it must not infringe the property rights of any third party; it must not have been previously broadcast; and, it must not have won an award of any sort. All out-of-pocket expenses incurred during the course of filmmaking are the exclusive responsibility of the amateur filmmaker. It is the responsibility of the amateur filmmaker to secure all music clearance and model releases, as necessary. At the Sponsor's sole discretion, any video that contains content that is obscene, violent, sexually provocative, or discriminatory or materials that are deemed unfavorable to the Sponsor's image will not be accepted. All entries become the property of the Sponsor and will not be returned.

***Eligibility:***

The Contest is open to legal U.S. residents over the age of eighteen (18) only. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Stuller, Inc., and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or participate. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year.

***Team Entries:***

One or more entrants may participate as a team. No entrant may participate individually and as a member of a team. No entrant may participate as a member of more than one team. All team members must comply with all eligibility requirements. All team members must comply with all of these Rules. All team members must complete and sign an Official Entry Form. Violation of any rule by any team member may result in the disqualification of the entire team entry. In the event that a team entry wins any prize, the prize will be divided equally by Sponsor among the team members.

***Right to Display Film Submissions:***

Each entrant agrees and grants Sponsor permission to make available and display and otherwise distribute entrant's name, likeness, voice, and film submission in all media in perpetuity without any compensation. Each entrant further agrees and grants Sponsor permission to include entrant's name on a list of winners, if applicable, to be published by Sponsor in any media selected by Sponsor. Each entrant warrants that he/she is free to grant such permission and is unencumbered by any third-party interests in, or claims to, the submitted film and its contents.

***Judging:***

Submitted videos will be reviewed by a jury panel in a blind process. The identities of the amateur filmmakers will not be disclosed to jurors. The jury panel will judge on the basis of composition, technique, content, originality and effectiveness in conveying the chosen theme. Sponsor will select the jury members. Judging will take place in Lafayette, Louisiana. The length of the judging process will depend upon the number of entries received. A final decision will be rendered not later than October 15, 2007. Decision of the judges is final.

***Chances of Winning:***

Chances of winning will depend on the total number of entries received and the overall subjective quality of the entries submitted.

***Prizes:***

The winning videos will be considered for use in a nationwide web campaign promoting Sponsor's Red Box Diamond Moments advertising campaign. The 1st Prize winner will receive \$1000.00.

One 2<sup>nd</sup> Prize: Winner will receive \$250.00.

One 3<sup>rd</sup> Prize: Winner will receive \$250.00.

***Taxes:***

All federal, state and local taxes and tariffs are the sole responsibility of the winners. Winners will be required to provide social security or taxpayer identification numbers to Sponsor in order to receive any prize. Sponsor will issue a 1099 form to all winners.

***Notification:***

Winners will be notified via mail. Contest results will be posted online at [www.redboxfilms.com](http://www.redboxfilms.com) not later than October 19, 2007.

***Disqualification of Entries; Substitution of Winners for Non-compliance:***

Entries may be disqualified for failure to comply with these Rules. Winners will be required to execute an affidavit of compliance with these Rules before any prizes will be awarded. Winners will be required to return such affidavits within seven (7) business days of notification by Sponsor that Winner has been selected to receive a prize. Failure to return the required affidavit in a timely manner may result in the disqualification of Winner and selection of another Winner. Should Sponsor learn that the entry of any winner was made in violation of these Rules after the judging is complete, Sponsor may rescind any prize previously awarded and select another winner.

***Discretion of Sponsor to Use Winner:***

It is the intent of Sponsor to use the entry of the prize winners in a nationwide advertising campaign. However, the extent to which Sponsor uses any entry, including the 1<sup>st</sup> Place Prize Winner, will ultimately

depend upon the compatibility of the entry or entries with Sponsor's marketing campaign(s). Sponsor reserves the right, in its sole discretion, to limit the use of all such entries, as well as the right to decline to use the entries altogether.

***Release:***

By participating in this Contest and accepting any prize that they may win, entrants agree to release Stuller, Inc., each of the respective officers, directors, agents, representatives and employees of Stuller, Inc., as well as each of the respective successors, representatives and assigns of the foregoing (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Contest and/or acceptance or use of any prize.

***Reservation of Rights:***

Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at [www.redboxfilms.com](http://www.redboxfilms.com). In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

***Governing Law and Dispute Resolution:***

By submitting an entry, entrants agree that all aspects of this Contest shall be governed by Louisiana law, without reference to its choice of law provisions. Furthermore, entrants agree that any and all disputes between Sponsor and entrant(s) arising from or relating to this Contest will be settled by binding arbitration to be conducted in Lafayette, Louisiana, in accordance with the rules of the American Arbitration Association before a single arbitrator selected according to those rules.

***Disclaimer:***

This Contest is void where prohibited by law.

***Registration Information:***

Name of Entrant: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature of Entrant: \_\_\_\_\_

(By signing, you affirm that you meet the eligibility requirements set forth above and that you will abide by these rules. Unsigned Entry Forms will not be considered.)

I intend to participate as part of a team. Yes (  ) No (  )

If you checked Yes above, list the name(s) of all team members below, and attach a completed and signed Official Entry Form for each team member.

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